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The reason I switched to XM radio is due to better services, content and no obnoxious commercials. I pay a premium for this service similar to cable subscribers would for the benefit of commercial free content. I would hope that main stream local stations would view this movement as an opportunity to review their past practices and improve their product in the name of free market competition. If millions of Americans are willing to pay for a superior product, then we should be allowed to obtain traffic and weather information as we do with any other subscription service i.e. cable and internet.